

The key to delivering an outstanding customer experience depends on the ability to provide teams and customers with the means and tools to better communicate, collaborate and share.

Small and medium-sized business (SMB) owners understand this well as the following surveys show:

- Cloud, Mobility, Managed Services and Collaboration: Top 4 IT spending priorities for SMBs (TechAisle).
- **Mobility**: 51% of SMB respondents expect workforce telecommuting to increase in the next year (SMB Group)
- Managed Services: 61% of SMB respondents say they have experienced cyber-attacks (Ponemon). The cloud enables managed service providers to monitor daily, upgrade and remediate.
- **Collaboration**: Visual conversations make meetings shorter and decision-making faster. SMB workers use collaboration apps for better work-life balance, flexible scheduling and easier telecommuting: these are the top 3 most important factors people consider when evaluating a job prospect (flexjobs.com)

To that end, Alcatel-Lucent **OXO Connect Evolution** provides small and medium-sized businesses (SMBs) with a solution that creates an unbeatable digital connected experience that customers expect.





OXO Connect Evolution: the SMB solution for a big impact

OXO Connect Evolution is an all-IP **scalable phone system** based on a robust, connected and converged communication platform for businesses with up to 300 users. OXO Connect Evolution offers built-in access to the **cloud-based**, **Alcatel-Lucent Rainbow™ collaboration service**.

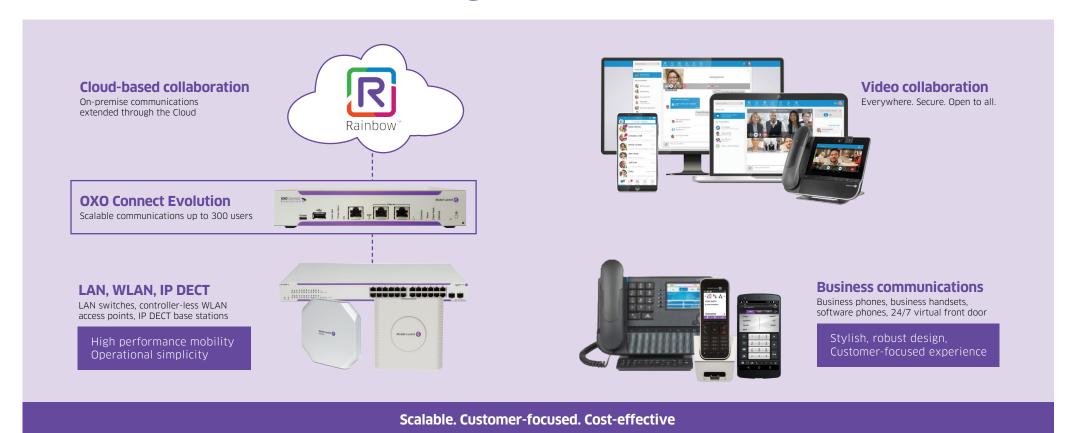
Together, OXO Connect Evolution and Rainbow offer **customer-focused business communications** and **video collaboration services** to all employees, wherever they may be. SMB professionals work together to respond to customer requests and can share information faster and more accurately with guests, business partners and customers.

Your business needs to be always-on: Enjoy **high reliability** with ALE technology that is tested and validated from **phone-to-cloud**. OXO Connect Evolution is optimized for **cost-effective and secure operations**: Unified Communications and remote management are offered through an external cloud service connection.

OXO Connect Evolution: Scalable. Customer-focused. Cost-effective.

Today, more than 20 million small and medium business workers have selected ALE and have garnered big business impacts.

OXO Connect Evolution at a glance



OXO Connect Evolution Cloud Scalable, Customer-focused, Cost-Effective Connect ----- il . il . 8 *** **** **** **** **** **** ******* **Evolution** WebRTC Gateway Compact Small Medium Large 100% IP Hybrid TDM/IP **OXO** Connect For OXO Connect Evolution ----200000 000000 000000 000000 2 2 **** **** *** 2220-8/P8 2220-24/P24 6350 family 6450 family 2220-48/P48 Analog ports FXS/SIP GW OmniSwitch LAN 8029s 8039s 8001G 8008/8008G 8018 8028s 8058s 8068s 8078s 8088 no camera/8088 SIP ports IP Phones Digital phones For OXO Connect For OXO Connect DECT IP DECT 8379 8318 8340 8378 AP1101 AP1221/1222 AP1251 Stellar WLAN AP base stations base stations 8212 8232 8242 8262/8262Ex 8118 8128 Rainbow WLAN handsets **DECT** handsets Rainbow apps

